READERS’ CHOICE
2020

WELCOME TO
RIO RANCHO
CITY OF VISION

Discover Rio Rancho’s top businesses and professionals in over 150 categories!
#1 FEELS THREE TIMES AS NICE
Sparklight is the Rio Rancho Observer Reader’s Choice Awards Winner for 2018, 2019 & 2020

Thank you for choosing Sparklight as your #1 internet service provider for the third consecutive year. As your preferred internet choice, we’re committed to serving all your communication and entertainment needs by keeping you connected to your family, your business, your community and the world.
On behalf of the residents of The Neighborhood in Rio Rancho, we want to thank all the Rio Rancho Observer Readers for voting The Neighborhood Best Senior Living.

Schedule Your Personal Tour Today.
NeighborhoodRioRancho.com
(505) 994-2296

Not-for-profit affiliate of Haverland Carter LifeStyle Group.
Welcome to the 2020 Rio Rancho Observer Readers’ Choice special section. This 32-page section highlights more than 300 businesses that Observer readers love. We had more than 15,000 votes cast in our online balloting from earlier this year by Observer readers.

This year’s special section features businesses in a variety of categories from autos to sports. Congratulations to all of the winners in this year’s Observer Readers’ Choice awards!

Drum roll, please.

About Readers’ Choice

Readers’ Choice is a product of the marketing and advertising departments at the Albuquerque Journal in partnership with Rio Rancho Observer.

Questions?
Call 505.823.3300 or email marketingevents@abqjournal.com
Thank you Rio Rancho!

Voted *Top Bank* and *Top Credit Union* again, and *Top Three Winner for Business Donor to nonprofits.*
### BREAKFAST

#### WECK'S
Since 1991, Weck’s has been serving good food and plenty of it. The delectable wake-up menu includes a variety of fluffy omelettes and other favorites like breakfast burritos, pancakes and waffles. Try the Belgian and you won’t be sorry.

[wecksinc.com](http://wecksinc.com/)  
1620 Rio Rancho Blvd SE

Range Cafe  
rangecafe.com

Lily and Liam Bistro  
lilyandliambistro.com

### BREAKFAST BURRITO

#### BLAKE’S LOTABURGER
Start the day out right with a breakfast burrito from Blake’s Lotaburger because itsa whole lotta burrito. Scrambled eggs are expertly complemented by bacon, sausage, frijoles, carne adovada or chorizo. And don’t forget to get it smothered with red or green sauce.

[lotaburger.com](http://lotaburger.com)  
Multiple Locations

Golden Pride  
goldenprideabq.com

Twisters  
mytwisters.com

### BUFET

#### JOE’S PASTA HOUSE
If you’ve ever had a traditional Sunday Italian dinner like they did back in the old country, then you know what to expect at Joe’s Pasta House: plenty of belt-stretching foods that glide effortlessly across the taste buds.

[joespastahouse.com](http://joespastahouse.com)  
3201 Southern Blvd SE

Namaste  
namastenm.net

Santa Ana Casino - Feast Buffet  
santaanastar.com

### CHINESE

#### HEAVEN DRAGON CHINESE RESTAURANT
Looking for a unique twist? Look no further than Heaven Dragon Chinese restaurant. Each meal comes to life using a combination of Asian cooking techniques to produce exceptional pan-Asian cuisine. The result is fresh, flavorful alternatives for today’s patron.

[heavendragonrr.com](http://heavendragonrr.com)  
4300 Ridgecrest Dr SE

Nori Sushi & Ramen  
selflane.com/bizs/nori-ramen-and-sushi-bar_rio-rancho_nm

Double Dragon  
mydoubledragon.com

### COFFEEHOUSE (LOCAL)

#### BAD ASS COFFEE NEW MEXICO
Say aloha to some of Hawai’i’s finest roasted beans that simply percolate with flavor. Whether drip-brewed to the strictest quality standards, or used to pull the perfect shot of espresso, it’s the consistent quality of Bad Ass Coffee that will bring you back.

[badascoffee.com](http://badascoffee.com)  
965 F Highway 550

Cafe Bella Coffee  
cafebellacoffee.com

Satellite Coffee  
satellitecoffee.com

### DELI (LOCAL)

#### JASON’S DELI
It’s not exactly old school, but you’ll find some of the best deli sandwiches around at Jason’s. And for those from the new school, a series of wraps, paninis, muffalettes and a delectable salad bar top off a visit.

[jasonsdeli.com](http://jasonsdeli.com)  
Multiple Locations

Alicea’s NY Bagels & Subs  
aliceas-ny-bagels-sub.business.site

The Bagel  
facebook.com/pages/category/Community/The-Bagel-Deli-Bakery-214515985405670/

### DINER

#### O’HARE’S GRILLE & PUB
A fixture in Rio Rancho, O’Hare’s has passed the test of time with the staples, served pronto. Check out the appetizer menu — they can easily pass for a meal — as they pull off bangers and mash alongside grilled ahi tuna.

[oharesgrillepub.com](http://oharesgrillepub.com)  
4100 Southern Blvd

Range Cafe  
rangecafe.com

66 Diner  
66diner.com

### FAMILY RESTAURANT

#### DION’S
Dion’s is best known for its pizza, but there is so much more. The family-sized salads include almost as much meat as lettuce. And the subs hit just the right spot, especially the pastrami and provolone.

[dions.com](http://dions.com)  
Multiple Locations

Joe’s Pasta House  
joespastahouse.com

Lily and Liam Bistro  
lilyandliambistro.com

### FOOD TRUCK

#### CHEESY STREET
No surprise: Cheesy Street features grilled-cheese sandwiches. However, the sandwiches have tricks up their sleeves. The Sharp and Spicy Mango combines extra-sharp cheddar with red chile mango jam. The Almosty Cristo blends Swiss and Gruyere with ham, raspberry jam and brown mustard. Delicious.

[facebook.com/cheesystreet](http://facebook.com/cheesystreet)

Sanchez Tacos  
sancheztacosnm.com

La Casita  
facebook.com/thelacasitafoodtruck

#### HOT TAMALEs NEW MEXICAN KITCHEN
If you get excited every time you hear the word chile, you’ve come to the right place. Hot Tamales New Mexican Kitchen celebrates New Mexican favorites smothered with the best green chile Rio Rancho has to offer.

[hottamalesnmrestaurant.com](http://hottamalesnmrestaurant.com)  
1520 Rio Rancho Blvd

Sadies of New Mexico  
sadiesofnewmexico.com

Range Cafe  
rangecafe.com

#### GREEN CHILE

CHILe
**GREEN CHILE CHEESEBURGER**

**BLAKE’S LOTABURGER**

It’s one of the things New Mexicans dream about: seasoned & seared Angus beef patties between two lightly toasted buns with all the toppings. And, of course, 100% Hatch Valley grown green chile. It’s so good it was named “The World’s Best Green Chile Cheeseburger.”

lotaburger.com

**DAIRY QUEEN**

Rio Rancho’s Dairy Queen — owned by Tony Otero — is not just a place to find delectable soft ice cream, milk shakes and other sweets, it’s an institution. This DQ has provided many first jobs for local youths and supports the community and schools.

dairyqueen.com

Multiple Locations

**INDIAN**

**NAMASTE**

Talk about menus. Namaste Cuisine of India & Nepal delights in providing an incredible range of Indian cuisine, including naan, rice and biryanies, Tandoori, chicken, lamb or goat.

namastenm.net

1580 Deborah Rd SE

**ITALIAN**

**JOE’S PASTA HOUSE**

Who doesn’t crave Italian food? Joe’s Pasta House provides the classics, plus great items like Ziti Alla Vodka, with ziti, bacon and scallions served beneath a pink vodka sauce. You can’t go wrong with anything on the menu.

joespastahouse.com

3201 Southern Blvd SE

**LATE NIGHT**

**TURTLE MOUNTAIN BREWING CO.**

When you’re not quite ready to go home yet, Turtle Mountain Brewing Company is the perfect nightcap. Enjoy a hand-made pretzel with spicy mustard or perhaps some crispy potato skins filled with cheddar, bacon, diced tomatoes, green onions and sour cream.

turtlemountainbrewing.com

905 36th Place SE

**DINING**

**THANK YOU TO OUR RIO RANCHO COMMUNITY AND EMPLOYEES FOR YOUR SUPPORT AND HARD WORK!**

**WINNER OF BEST ICE CREAM**

**RECEIVED AT DQ**

**505.994.2044 2116 SOUTHERN BLVD. SE, RIO RANCHO**

**DairyQueen.com**

**2020 Rio Rancho Observer Readers’ Choice**

**WINNER**
### NEW MEXICAN

**HOT TAMALES NEW MEXICAN KITCHEN**
If your abuela whipped up tortillas from scratch and sopapillas on a whim, then you know what real New Mexican food is all about. Hot Tamales New Mexican Kitchen would make grandma proud, with hot chile and all of the state’s classic cuisine.

- [hottamalesnmrestaurant.com](http://hottamalesnmrestaurant.com)
- 1520 Rio Rancho Blvd
- [Sadie’s of New Mexico](http://sadiesofnewmexico.com)
- [Little Anita’s](http://littleanitas.com)

**DIOS’**
From the 505 to the Hawaiian, Dion’s covers the pizza gamut. Sample the gourmet pies like the Santorini with provolone, feta, spinach, Kalamata olives, tomatoes, bell peppers, red onions, basil and parmesan.

- [dions.com](http://dions.com)
- Multiple Locations
- [Village Pizza](http://villagepizzanm.com)
- [Pizza 9](http://pizzanine.com/rio-rancho)

### PIZZA

**RED CHILE

**HOT TAMALES NEW MEXICAN KITCHEN**
Creating just the right heat and flavor from red chile takes a true artist, but when it is done correctly — like with the carne adovada at Hot Tamales New Mexican Kitchen — it is an experience to be savored again and again.

- [hottamalesnmrestaurant.com](http://hottamalesnmrestaurant.com)
- 1520 Rio Rancho Blvd
- [Abuelita’s New Mexican Kitchen](http://facebook.com/AbuelitasNM)
- [Little Anita’s](http://littleanitas.com)

### SUSHI

**SUSHI KING**
Locally owned and operated, the founder of Sushi King has been in the kitchen since she was a little girl, working with her siblings. That passion to draw out flavorful food has been running in her veins ever since.

- [sushikiningabq.com](http://sushikiningabq.com)
- 1121 Unser Blvd SE
- [Nori Ramen & Sushi Bar](http://selflane.com/bizs/nori-ramen-and-sushi-bar_rio-rancho_nm)
- [Ichiban Japanese Restaurant](http://ichibanabq.com)

### THAI

**THAI KITCHEN**
The subtlety of Thai cuisine comes from its variety of flavors and tastes. The blending of herbs and spices with market-fresh ingredients makes for an unsurpassed dining experience at Thai Kitchen. Soups, curries and more, all complemented by traditional flavors: nirvana.

- [thaikeyboard.com](http://thaikeyboard.com)
- 10701 Coors Blvd NW
- [Viet Rice](http://vietrice.cafe/)
- [Thai Cuisine II](http://thaicuisinenm.com/)

### UPSCALE RESTAURANT

**INDIGO CROW CAFE**
Set in the heart of Corrales, the Indigo Crow Café pairs great food with exceptional wine for a memorable dining experience. The inspired menu uses local produce, Southwest touches and international flavors.

- [indigocrowcafe.net](http://indigocrowcafe.net)
- 4515 Corrales Rd

### SPORTS BAR

**TURTLE MOUNTAIN BREWING COMPANY**
Icy cold beer and big-screen TVs galore. It’s not difficult to come up with a winning recipe to please sports fans. Throw in a menu that includes everything from finger foods to down-home belly fillers and Turtle Mountain checks all the boxes.

- [turtlemountainbrewing.com](http://turtlemountainbrewing.com)
- 905 36th Place SE
- [O’Hare’s Grille & Pub](http://oharesgrillepub.com)
- [The Local Brewhouse](http://facebook.com/thelocalbrewhouse)

### VIETNAMESE

**PHO BAR**
Pho Bar is top-notch when it comes to Vietnamese cuisine. The noodle-broth combos are simply divine and make for silky smooth slurping. Add a little shrimp or beef or chicken, or maybe even all three, and voila, perfection.

- [pho-bar.com](http://pho-bar.com)
- 3301 Southern Blvd SE Ste. 502
- [Viet Rice](http://vietrice.cafe)
- [Saigon 2](http://facebook.com/Saigon2Abq)
If you don’t really have a go-to cocktail, M’tucci’s might be the place to find one. With 24 varieties of specialty cocktails, it’s hard to go wrong and it’s fun finding the right libation. For a starter, check out the Flight of Manhattans.

mtuccis.com/moderno
1908 Wellspring Ave. SE

O’Hare’s Grille & Pub
When visiting O’Hare’s, go in with a favorite in mind. With 20 lagers and ales on tap, another 70 (wow!) varieties of bottled beer, a vineyard full of wines and a full bar, the hardest part of the night will be deciding what to drink.
oharesgrillepub.com
4100 Southern Blvd
## TECHNOLOGY/SERVICES

**TechNuts**

TechNuts started as a father-and-son team, sharing a love of computing technology. Started at home, the business quickly grew into a six-person operation that can handle virtually any computer issue, right in the heart of Rio Rancho.

- **TechNuts**
  - technuts.com/
  - 103 Rio Rancho Dr. NE
  - Geek Squad - Best Buy
    - bestbuy.com/

**Turbo Threads**

Turbo Threads knows embroidery. In-house designers work with customers to pick the right thread colors and stitch type to make projects look stunning. There's no charge for digitizing up to 8,000 stitches on orders over $100.

- **Turbo Threads**
  - turbothreads.com/
  - 1503 Golf Course Rd SE Unit C

**Zia Graphics**

- ziagraphics.com/

**Screen Kings**

- screenkings.com/

## ACCOUNTING FIRM

**Katrina B. Lucero, CPA, CCIFP**

Katrina Lucero has over sixteen years of public accounting experience. She serves clients in many capacities and brings to her clients many years of experience working for global, regional, and local accounting firms.

- lucero CPA.com/
  - 1400 Jackie Rd SE #101
- Carr CPAs LLC
  - carrcpas.com/
- Nagel CPAs, LLC
  - nagelcpa.us/

## BANK/CREDIT UNION

**Nusenda Credit Union**

Nusenda Credit Union doesn't present a typical banking experience. High-quality banking tools and solutions are available, and earnings are paid back to the customers in the form of high savings rates and lower loan rates.

- nusenda.org/
  - 2001 Unser Blvd SE
- New Mexico Bank & Trust
  - nm-b.com/
- U.S. Bank
  - usbank.com/

## CATERING

**Joe's Pasta House**

Joe's Pasta House dishes up delightful meals and they deliver the goods when it comes to catering services. Their specialties include sausage and beef lasagna, baked rib and southwest chicken Alfredo.

- joespastahouse.com/
  - 3201 Southern Blvd SE
- K'Lynn's Southern & Cajun Fusion
  - klynnsfusion.com/
- Eatentions
  - privatechefmichelle.com/

## CLEANING SERVICE

**Jan Pro of New Mexico**

Trusted. Clean. Guaranteed. That’s the Jan-Pro way. Every professional goes through the most in-depth certification in the industry and owner-operators are uniformed, bonded, and insured — so customers can trust the job is done safely and correctly.

- jan-pro.com/
  - 4401B McLeod Rd NE

**Jetson Cleaning Services**

- facebook.com/
  - JetsonCleaningServicesLLC1015/

**Chem-Dry of New Mexico**

- cleanercarpet.net/

## COMPUTER SOFTWARE/SERVICES

**TechNuts**

TechNuts started as a father-and-son team, sharing a love of computing technology. Started at home, the business quickly grew into a six-person operation that can handle virtually any computer issue, right in the heart of Rio Rancho.

- technuts.com/
  - 103 Rio Rancho Dr. NE
- Geek Squad - Best Buy
  - bestbuy.com/

## EDIBLE ARTS

**Turbo Threads**

Turbo Threads knows embroidery. In-house designers work with customers to pick the right thread colors and stitch type to make projects look stunning. There’s no charge for digitizing up to 8,000 stitches on orders over $100.

- turbothreads.com/
  - 1503 Golf Course Rd SE Unit C

**Zia Graphics**

- ziagraphics.com/

**Screen Kings**

- screenkings.com/

## FINANCIAL PLANNER

**Pamela Davis - Davis Advisory Group, LLC**

Pamela Davis knows retirement planning; and as the manager of Davis Advisory Group, LLC she serves customers at every turn. She also specializes in long-term care and Medicaid planning and teaches many seminars each year on these topics.

- davisadvisorygroup.com/
  - 5130 Masthead St NE Ste. C
- Billy P. Stanage Jr. - Wealth Management Group, LLC
  - nnwmg.com/
- Ron Baker - Raymond James
  - raymondjames.com/

## FLORIST

**Flowers & Things**

Flowers & Things is known for uniquely designed and affordably priced arrangements. The designers are blessed to have a lovely variety of fresh flowers and creative gift ideas to suit any style or budget. And local deliveries include funeral homes and hospitals.

- rioranchoflowershop.com/
  - 1000 Golf Course Rd SE #103
- Peoples Flower Shops
  - peoplesflowers.com/
- Apple Blossoms West
  - appleblossomswest.com/

## INSURANCE AGENT

**Joanna Boothe - State Farm Insurance**

A second-generation insurance agent, Joanna Boothe has been in the insurance industry for 36 years. She is active with the Rio Rancho Regional Chamber of Commerce and the Board of Sandia Regional Medical Center, and actively sponsors local school and community events.

- joannabothe.com
  - 2316 Southern Blvd SE
- Jalene Berger - Allstate Insurance
  - agents.allstate.com/jalene-berger-rio-rancho-nm.html
- Steve Famiglietta - Wilson Insurance Allstate
  - agents.allstate.com/jim-wilson-rio-rancho-nm.html
CELEBRATING 27 YEARS OF SERVICE

AT DAVIS ADVISORY GROUP, LLC AND DAVIS TAX SERVICES, LLC, OUR PROFESSIONALS PROVIDE NEW MEXICO FAMILIES A PERSONAL APPROACH TO RETIREMENT, INVESTMENT, AND TAX PLANNING.

FROM ALL OF US... TO ALL OF YOU, THANK YOU!

5130 MASTHEAD STREET NE
SUITE C
ALBUQUERQUE, NM 87109
505.242.8885

VOTED BEST INSURANCE AGENT
THANKS FOR MAKING US #1!
Community means everything.

Joanna Boothe Ins Agcy Inc
Joanna Boothe, Agent
2316 Southern Blvd SE
Rio Rancho, NM 87124
Bus: 505-892-5960

That’s why I’m proud to be here to help life go right™ – and to support The Rio Rancho community. If there’s anything you need, call me.

State Farm®
SPARKLIGHT
A leading broadband communications provider that serves more than 900,000 residential and business customers in 21 states, Sparklight provides consumers with a wide array of connectivity and entertainment services.
sparklight.com/locations/rio-rancho-nm
7501 Nita Pl
CenturyLink
centurylink.com/local/nm/rio-rancho.html
Xfinity
xfinity.com

WEST MESA LOCK & SAFE, LLC
Whether you are struggling with a lockout situation or you are concerned about security, West Mesa Lock & Safe, LLC can get the job done. From deadbolts to keypad locks — you’ll have the best information to make informed decisions with West Mesa.
westmesalock.com
111 NM-528 #101
Pop-A-Lock
popalock.com
Joe’s City Lock
joescitylocks.com

PREVENTIVE PEST CONTROL
Creepy, crawly pests are no fun and the less we see of them, the better. Preventive Pest Control uses simple strategies to stop problems before they occur, and root out the cause of any infestation in a home or business.
preventivepestcontrol.com
5130 2nd St NW
Pirate Pest Control
piratepestcontrol.com
Advantage Pest & Weed Control
pestadvantage.com

THE HARTSOCKS’ PHOTOGRAPHY
For Hartsocks, recording memories and capturing moments are the emphasis of every shoot. Whether it’s the Christmas extravaganza, the family reunion or the new child in the family, the results will be cherished forever.
facebook.com/hartsocksphotography
6855 4th St NW C1
Michael Danzer Photo
michaeldanzerphoto.com
Tony Claire Photography
tonyclaire.com

THE UPS STORE - RIO RANCHO
The UPS Store will help you ship a package quickly and have it delivered promptly. Specializing in packing fragile and high-value items, they take care of every item they send. They can even handle odd-shaped items, like golf clubs.
theupsstore.com
Multiple Locations
Fedex Ship Center
local.fedex.com
Rio Rancho Mail, Print & Ship
rrmailprintship.com

U-HAUL MOVING & STORAGE AT SOUTHERN AND VERANDA RD.
U-Haul self-storage facilities are convenient and each is unique to its market, offering a wide variety of storage spaces. Features, such as climate-controlled storage; heated storage and 24-hour access, vary by facility while each site has a unique variety of sizes to fit customers’ needs.
uhaul.com
1650 Southern Blvd SE
Golf Course Road Mini Storage
gcrms.com
Extra Space Storage
extraspace.com

KATRINA B. LUCERO CPA, CCIFP
Katrina Lucero is not only adept at personal taxes, she brings to her clients many years of experience working for global, regional, and local accounting firms. You can feel assured that your taxes will be addressed thoroughly and that you’re paying the right amount.
lucerocpa.com
1400 Jackie Rd SE #101

KELLY SERVICES, INC.
Kelly Services connects talented people with companies in need of their skills. The top talent of today and tomorrow is already open to new ways to work — they embrace it and thrive in it. Kelly brings the best to local companies and employees, faster and easier.
kellyservices.com
6000 Uptown Blvd NE #120
Robert Half
roberthalf.com

AD HOUSE ADVERTISING
Ad House Advertising understands the changing world and how people interact with it. They tackle every website build with users in mind, creating an online presence for businesses that will help them succeed.
adhouseadvertising.com
918 Pinehurst Rd SE #102
**BOOKSTORE**

**BOOKWORKS**
For more than 35 years, Bookworks has been Rio Rancho’s bookstore, dedicated to supporting the community while connecting books and readers. It hosts some 400-plus adult, young adult, and children’s events annually, while showcasing the work of best-selling and locally-published authors.

bkwrks.com
4022 Rio Grande Blvd NW

Under Charlie's Covers - Fine Used Books
undercharliescovers.com

Believers Christian Gifts
believerschristiangifts.com

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**EYEGLASS SHOP**

**EYE ASSOCIATES OF NEW MEXICO - RIO RANCHO**
Eye Associates of New Mexico serves the communities with state-of-the-art and value-based care. Their team approach delivers quality eye care to all, and they aspire to be the eye care delivery system of choice for Rio Rancho.

eyenm.com
1817 Wellspring Ave SE Suite A

Vision Source RIO
visionsource-rioeyecare.com

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**GARDEN/NURSERY**

**JERICHO NURSERY**
Owners Rick and Jennifer Hobson have put together a staff of experienced nursery professionals, eager to help every gardening style and desired result. Their passion is bringing life to your lawn, garden, planters, and pots!

jerichonursery.com
101 Alameda Blvd NW

Plants of the Southwest
plantsofthesouthwest.com

Santa Ana Garden Center
santaana.org/garden.htm

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**GIFT SHOP**

**BELIEVERS CHRISTIAN GIFTS**
Books, cards, gifts and more all dedicated to the faith. Locally owned and operated, Believers Christian Gifts carries a wide variety of items, with uplifting books and artwork to inspire anyone through faith and teachings.

believerschristiangifts.com
2003 Southern Blvd SE #120

Pennysmiths Paper
pennysmiths.com

Holy Family Religious Supplies
facebook.com/holyfamilyabq

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**GUN SHOP**

**RIO RANCHO ARMORY**
A new and growing company, Rio Rancho Armory has friendly staff to help customers with all hunting, tactical, and practical needs. They carry all types of firearms, accessories, ammunition, archery equipment, hunting gear and optics.

facebook.com/RioRanchoArmory
1702 Southern Blvd SE

Bulldog Firearms
bulldogfirearmsnm.com

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**JEWELER**

**HARRIS JEWELERS**
The success of Harris Jewelers is no accident. A commitment to excellence and customer satisfaction provides clients with a fine piece of jewelry to brag about. Share in this timeless tradition of quality and a one-of-a-kind experience.

harrisjewelersnm.com
909 36th Pl Southeast Ste. A

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**WESTERN WEAR**

**BOOT BARN**
Boot Barn epitomizes the American dream, emphasizing hard work, honesty and value. Honoring America’s heritage as the Boot Barn heritage, they provide quality products and value with stocked shelves of quality Western wear and work gear.

bootbarn.com
Multiple Locations

Big R Stores - Santa Ana Pueblo
bigronline.com

Cavender's Western Outfitter
cavenders.com
G&M Medical Center can help revitalize your skin and help you achieve the best possible version of yourself. Resurfacing, body sculpting, skin enhancement, hair removal and more, all deliver proven results.

gmmedicalcenter.com
1316 Jackie Rd SE Suite 500

GyneCOLOGIST

VICTORIA GARCIA, MD - PREBYTERIAN RUST MEDICAL CENTER
Dr. Garcia graduated from the University of New Mexico School of Medicine in 2000 and specializes in Gynecologic Oncology and Obstetrics & Gynecology. She is known for her calm manner in answering questions, while explaining conditions and treatments, clearly and concisely.
rust-medical-center.phs.org/Pages/default.aspx
2400 Unser Blvd SE

UNM Sandoval Regional Medical Center
hsc.unm.edu/health/locations/sandoval-regional-medical-center.html
Meredith Cox, MD - Presbyterian Rust Medical Center
rust-medical-center.phs.org/Pages/default.aspx
when your health or medical condition can’t wait

we’re safely treating patients for a variety of conditions.

Lovelace understands that many health concerns can’t and shouldn’t be put on hold. Especially medical emergencies. That’s why Lovelace is operating with heightened safety guidelines as we continue to care for the health of our patients and their families.

Lovelace Westside Hospital is providing care for the following: Chest pain, abdominal pain, pelvic pain, fractures, kidney stones, abnormal bleeding, emergency care, and other conditions

Don’t wait. Call 505.727.2727 or visit lovelace.com for appointments, including online video visits, locations, hours and facility safety guidelines. You’re safe in our care.

lovelace.com
HEALTH & BEAUTY

HAIR SALON

ATTR ACTIONS HAIR STUDIO
A professional, full-service salon that has been in business since 1988, Attractions Hair Studio offers hair care and nail service. The team of eight stylists is well-versed in the latest fashions and help you look your best.
facebook.com/Attractions-Hair-Studio-102785694531214
3751 Southern Blvd SE
Salon Deluxe
salondeluxe.vcardinfo.com/#
All About Me
facebook.com/All-About-Me-Salon-177233468953385

HAIR STYLIST

GINA CLARK - ATTRACTIONS HAIR STUDIO
Whether it is a standard cut or a walk on the wild side, Gina Clark provides just what the clientele wants — quickly, efficiently and spectacularly. Clark will make sure heads are turning to check out your latest ‘do.
facebook.com/Attractions-Hair-Studio-102785694531214
3751 Southern Blvd SE
Great Clips - Enchanted Hills
greatclips.com
Andi--Hair 2 Dye 4
facebook.com/Hair-2-Dye-4-82548568518

HOSPITAL

PRESBYTERIAN RUST MEDICAL CENTER
Presbyterian Rust Medical Center is a valued member of Sandoval County with goals of improving access to health care — including behavioral health, nutrition, exercise, and social determinants of health.
rust-medical-center.phs.org/Pages/default.aspx
2400 Unser Blvd SE
UNM Sandoval Regional Medical Center
hsc.unm.edu/health/locations/sandoval-regional-medical-center.html
Lovlace Westside Hospital
lovlace.com/location/lovlace-westside-hospital

MASSAGE THERAPIST

MASSAGE ENVY
A massage should make you feel good. At Massage Envy, you'll come out feeling great. Ask the therapist for more or less pressure, and let them know what areas to target and areas that are causing discomfort, and get the best massage of your life.
massageenvy.com
4229 Crestview Drive
BreAnne Garcia McClellan - ABQ Rehab Massage & Injury
abqrehabmassage.com
SW Therapy & Rehab
southwesttherapy.com

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NEW PATIENT SPECIAL $79.00
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pampered-by-paige.com
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facebook.com/pages/category/Nail-Salon/Demis-Nails-192448154108379

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Providing patients with comprehensive, high-quality eye exams has been at the core of City of Vision Eye Care’s mission. Every patient is treated as a family member by skilled doctors, who emphasize patient care and education.
cityofvision.com
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eyenm.com

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nmortho.com
2101 Unser Blvd SE
Carl Gilmore MD, Presbyterian Rust Medical Center
rust-medical-center.phs.org/Pages/default.aspx

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PMG treats acute and chronic pain syndromes, including pain of the neck and spine. The physicians at work with Presbyterian provide community members the soothing care that is needed.

phs.org/doctors-services/services-centers/specialties/pain-spine/Pages/kaseman.aspx?utm_source=gmb
8300 Constitution Ave. NE

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Dr. Keller earned bachelor’s degrees in biology and French at the University of New Mexico, then went on to get a medical degree from the UNM School of Medicine. He provides pediatric care for children of all ages, including checkups, immunizations and more.

pmgdirectory.phs.org/details/562/eric-keller-pediatrics-rio_rancho
4005 High Resort Blvd SE

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(Stefani Juliano Therapy)
psychologytoday.com/us/therapists/stefanie-juliano-therapy-nm-wellness-center-rio-rancho-nm/211733

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rioranchopt.com
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phs.org/Pages/default.aspx

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hsc.unm.edu/health/locations/sandoval-regional-medical-center.html

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pincuspodiatry.com/dr-michael-pincus-dpm.html
2207 A Golf Course Rd

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psycologytoday.com/us/therapists/stefanie-juliano-therapy-nm-wellness-center-rio-rancho-nm/211733
4111 Barbara Loop SE

Presbyterian Medical Group - Behavioral Health

https://phs.org/doctors-services/services-centers/behavioral-health/Pages/behavioral-health.aspx

UNM SANDOVAL REGIONAL MEDICAL CENTER

hsc.unm.edu/health/locations/sandoval-regional-medical-center.html
3001 Broadmoor Blvd NE

NM Wellness Center currently has 5 therapists and plan on expanding as needed. They work with kids, teens, adults, elders. They have various speciality areas, some of which include, EMDR therapy, maternal mental health (perinatal/postpartum) LGBTQIA+, BIPOC, couples, families, life transitions, anxiety, depression, work issues. The agency draws on different modalities for therapy, some of which include art therapy, somatic therapy, brief or solution focused therapy, CBT, and mindfulness counseling as well as many others.

Stefanie Juliano & her therapists consider it a privilege to support their clients’ journey toward health & healing. Their approach to therapy is humanistic, collaborative, person-centered, strength-based & tailored to the needs of each individual client.

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myocliniconline.com
1790 Grande Blvd. SE

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The Greens
apartments.com/803-country-club-dr-se-rio-rancho-nm/w232bwh

The Enclave
rentat enclave.com

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adwelling.com
314 El Pueblo Rd NW

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wilsonco.com/
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Mike Taylor - R1 New Mexico
miketaylor.r1newmexico.com

Kirsten Brown - Red Fox Realty
rt66hometeamnm.com

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bhhsnmproperties.com
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r1newmexico.com
9674-3 Eagle Ranch Rd NW

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acehardware.com
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drhorton.com

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rodeoconstruction.com
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debbiebakerhomes.com
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Quanz Auto Care
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michaelsanchezlaw.com

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Dion’s
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themascsports.com

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casarondena.com
733 Chavez Rd
O’HARE’S GRILLE & PUB
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Santa Ana Casino Hotel
santaanastar.com

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Paradise Hills Golf Course
paradisehills.golf

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O’Hare’s Grille & Pub
oharesgrillepub.com
New Mexico Runners Pro Arena Soccer
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Flix Brewhouse
flixbrewhouse.com
Regal UA Cottonwood Stadium 16
regmovies.com

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rrnm.gov/967/Aquatic-Center
745 Loma Colorado Dr NE
Rio Rancho Rainbow Pool
rrnm.gov/970/Rainbow-Pool
Village of Corrales Pool
corrales-nm.org/parksrec/page/pool
CROSSFIT

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CrossFit Rio Rancho built their business on community and respect. They help protect, teach and serve the citizens of Rio Rancho with accessible memberships and first-class programs, designed to help members reach peak physical fitness.

crossfitriorancho.com
541 Quantum Rd NE Ste. B
CrossFit Thunderhawk Kids & Teens
crossfitthunderhawk.com
EnchantFIT
505-847-6607

ALL AROUND FITNESS
Owners and trainers Vinny and Kimberly Ferdinand opened All Around Fitness to provide training at an affordable price to families. They will help anyone reach their fitness dreams with compassion, knowledge, training, and years of experience.

allaroundfitnessrr.com
1009 Golf Course Rd SE Suite 101
Elite Physique Gym
getelitenow.com
Blissful Spirits Hot Yoga
blissfulspirits.com

LOCAL SPORTS TEAM
NEW MEXICO RUNNERS
The Runners provide affordable soccer entertainment to the community, with an intense and exciting sports atmosphere. The games are electric, and the team is dedicated to the Rio Rancho community.

facebook.com/nmrunners
3001 Civic Center Cir NE

New Mexico United
newmexicoutd.com

Albuquerque Isotopes
milb.com/albuquerque

MARTIAL ARTS
MASTER JIM’S TAEKWONDO
A seventh-degree Black Belt, owner James Ademuyiwa leads an extremely talented group of instructors and black belts. Be healthier, happier and more successful with practiced self-improvement through self-defense skills.

masterjimtkd.com
2418 Southern Blvd SE
Shorei Ryu Karate Studios
facebook.com/SRKS.RIO

PERSONAL TRAINER
VINNY FERDINAND - ALL AROUND FITNESS
Vinny Ferdinand is constantly seeking new fitness knowledge. He prides himself on being versatile and well-rounded, working with clients of all types. Everyone can feel comfortable creating a fitness plan and routines to improve their physical health.

allaroundfitnessrr.com
1009 Golf Course Rd SE Suite 101
Krista Baca - Elite Physique
getelitenow.com

PILATES
UFC GYM
Yoga, pilates, barre and Tai-Chi fused into one flow. Set to motivating music, you will strengthen from head-to-toe in an inclusive community of pilates enthusiasts. The energy and friendly competition will drive you to new levels of excellence in and out of the gym.

ufcgym.com
1650 Rio Rancho Dr NE SE

Kelly Carpenter - Blissful Spirits Hot Yoga
blissfulspirits.com

Denise Gonzales - Blissful Spirits Hot Yoga
blissfulspirits.com

YOGA
VIVIFY HOT YOGA
At Vivify, yoga is for every body, mind, and soul. The atmosphere created by caring and talented instruction helps you become more fit, transforming your life. Center your being through any number of routines and exercises.

vivifynm.com
1137 Commercial Dr SE #10

Denise Gonzales - Blissful Spirits Hot Yoga
blissfulspirits.com

UFC Gym
ufcgym.com
BIRTHDAY PARTY SPOT
ELEVATE TRAMPOLINE PARK
Wall-to-wall trampolines, basketball hoops, a ninja course, jousting, wall bounce, dodgeball courts – try that on a trampoline half-pipe — rock climbing and foam pits. Whew, that’s a lot of activity.

elevateriorancho.com
3301 Southern Blvd SE

Kiln It Art Studio
kilnitnm.com

505 Pinball
505pinball.com

DANCE LESSONS
SPARROW DANCE PRODUCTIONS
Using dance and collaborative arts, Sparrow Dance Productions seeks to help heal community trauma, as well as encourage positive growth via outreach, mentorship programs, and performances, for all ages.
sparrowdancenm.com
103 Rio Rancho Dr. NE Ste. D-6
Dimensions School of Dance & Music
dimensions.dance

GYMNASTICS
EAGLE RIDGE GYMNASTICS
Owner Brandy Wood has been coaching gymnastics for 26 years, and takes great pleasure in watching children grow in the sport. His successful career helps him guide students of all ages.
eagleridgegymnastics.com
581 Quantum Rd NE

G-FORCE GYMNASTICS ACADEMY
gforcegymnastics.com
4487 Irving Blvd NW

PRESCHOOL
SHINING STARS PRESCHOOL
Shining Stars is an all-inclusive public preschool and consists of several programs for children with developmental disabilities and their typically developing peers on a lottery basis.
shiningstars.rrps.net
2100 Lionel St NE

Early Learning Preschool Inc
elpriorancho.com

PRIVATE SCHOOL
ST. THOMAS AQUINAS SCHOOL
With about 425 students in pre-kindergarten through eighth grade, St. Thomas Aquinas School is a Catholic elementary and middle school that strives to provide a well-rounded, holistic education.
stasnm.org
1100 Hood Rd SE

Gospel Light Baptist Academy
myglba.org

SUMMER CAMP
CAMP INVENTION AT CIELO
AZUL ELEMENTARY - RIO RANCHO
For three decades, Camp Invention has been a leader in aiding young minds to think creatively. Invention-based education helps children think outside the box and problem solve in new and different ways.
cieloazul.rrps.net
3804 Shiloh Rd NE

Think Academy Summer at Albuquerque Academy
aa.edu

TOY STORE
TARGET
Enter the toy section at Target and it is akin to hitting Santa’s workshop at the North Pole, except everything is already packaged and ready to go. Anything a youngster could possibly dream of is right there.
target.com
4225 Crestview Dr SE

Warhammer
facebook.com/WarhammerRioRancho

YOUTH ATHLETIC PROGRAM
CORRALES SOCCER CLUB
A member of the New Mexico Youth Soccer Association, the Corrales Soccer Club is both competitive and recreational, training players in the game. The club also offers programs for 2-4 year-olds and children with disabilities.
corralesoccer.com
500 Jones Rd

Mako Aquatics Club Rio Rancho
teamunify.com

CrossFit Thunderhawk Kids & Teens
crossfifthunderhawk.com
**WATERMELON MOUNTAIN RANCH**
The state's largest no-kill shelter, Watermelon Mountain Ranch is staffed by folks with a profound love for animals. Since its founding in 1996, the Ranch has helped save the lives of more than 150,000 animals through its various programs.
wmranch.org
1380 Rio Rancho Blvd. SE, Suite 374
Bridges to Home
bthnm.org

**HAVEN HOUSE MAYOR’S BARBECUE**
When October rolls around, the sitting mayor throws a grand barbecue with proceeds going to support Haven House, the city's domestic violence shelter. This raises awareness about the pervasive issue for the community.
havenhouseinc.org
P.O. Box 15611
Pi(e) Day Event - LifeROOTS
liferootsnm.org
Laughter is the Best Medicine Gala - Presbyterian Healthcare Foundation
phs.org

**ST. FELIX PANTRY**
St. Felix Pantry restores hope to families and individuals in need by providing food, education, and referral services. The pantry has helped prepare more than 30 graduates to earn their high school general equivalency degree.
stfelixpantry.org
4020 Barbara Loop SE
Storehouse West
storehousewest.org
LifeROOTS Inc
liferootsnm.org

**GOOD BUDDY DOG TRAINING**
Good Buddy Dog Training will teach 10 skills every dog should know, and address any issues your dog may possess. It won’t be long before you’re a better leader, communicator, and motivator for your dog.
goodbuddydogtraining.com
661 Quantum Rd NE #V102
Pet Paradise
petparadise.com/rio-rancho.htm
Pet Paradise
petparadise.com/rio-rancho.htm

**PET PARADISE**
Pet Paradise works to enhance the quality of life for pets, customers and team members by providing exceptional pet care. A pioneering spirit drives everyone to develop new ideas to improve the services and the company.
petparadise.com/rio-rancho.htm
Monte Vista Pet Lodge
mvpetlodge.com
Zoey’s TLC Bed & Breakfast for Dogs & Cats
facebook.com/zoeystlcbb

**PET FOOD GONE WILD**
Pet Food Gone Wild loves and cares for animals and their owners. The locally-owned business carries healthy choices of dog food, cat food and other options for all pets.
petfoodgonewild.com
2415 Southern Blvd SE #102
Petco
petco.com
PetSmart
petsmart.com

**GEORGE ABERNATHY, DVM - SUNRISE VETERINARY CLINIC LLC**
Sunrise Veterinary Clinic is committed to educating clients about how to keep pets healthy year-round, with good nutrition and exercise. Pets are treated with loving care in every check-up, procedure or surgery.
sunriseveterinaryclinic.net
132 Rio Rancho Blvd NE
Cottonwood Animal Clinic
cottonwoodvet.com
Ventana Animal Clinic
vcahospitals.com
AUTHOR (LOCAL)

ANNE HILLERMAN
Anne Hillerman hasn’t missed a step in advancing the series of Sgt. Jim Chee, Lt. (ret.) Joe Leaphorn and Bernadette Manuelito in rousing adventures across the mysterious Navajo lands of northwest New Mexico and northeast Arizona.
annehillerman.com

Don Bullis
donbullis.com

LOCAL FACEBOOK

RIO RANCHO PD
The RRPD Facebook is the spot for tidbits of information about the department. It is also the go-to place to find out what’s happening in and around Rio Rancho including traffic, breaking news and more.
facebook.com/RioRanchoPolice
500 Quantum Rd NE

The Hartsocks’ Photography
facebook.com/hartsocksphotography

New Mexico Runners
facebook.com/nmrunners

LOCAL INSTAGRAM

NEW MEXICO RUNNERS ARENA SOCCER
The Runners blast their Instagram account with all the information fans need to know about the team’s next game and next appearance.
instagram.com/nmrrunners
3001 Civic Center Cir NE Suite 2

The New Big 98.5
instagram.com/big985nm

LOCAL TWITTER

BIG 98.5
Look here to find the latest information on programming notes, radio contests and, above all, radio, music and entertainment trivia.
twitter.com/Big985NM
8009 Marble Ave NE

New Mexico Runners
twitter.com/nmrunners

RADIO PERSONALITY

RYAN - 100.3 THE PEAK
Ryan Peek is a local guy from Manzano High School (class of 2000) who dominates the five-hour drive time from 2-7 p.m. He studied hard knocks at the University of New Mexico, but it is all easy listening every afternoon.
1003thepeak.iheart.com
5411 Jefferson NE Suite 100

Bobby Box - KDSK New Mexico’s Oldies 92.9 FM
kdsk.com

Chaz Malibu - Big 98.5
big985.com

RADIO STATION

100.3 THE PEAK
Soaring across the radio dials, 100.3 The Peak reaches to the heart of local listeners with its lineup of music variety from the 1990s to just-released tracks. It will keep a smile on your face and keep you tapping your toe.
1003thepeak.iheart.com
5411 Jefferson NE Suite 100

KDSK 92.9
kdsk.com

REPORTER

GARY HERRON - RIO RANCHO OBSERVER
Mr. Old School, Herron is a bare-knuckles reporter who is at home on a crime scene as he is at a board of education meeting. An author with several titles to his credit, Herron has spent twenty years chasing stories across Rio Rancho.
abqjournal.com/rio-rancho-observer
409 NM 528 NE - Suite 101

Royale Da - KOAT 7
koat.com/news-team

SPORTS REPORTER

GARY HERRON - RIO RANCHO OBSERVER
There are few press boxes across the state of New Mexico that Herron has not graced at one time or another. A Michigan native, he is the unabashed expert on all things sports when it comes to Rio Rancho.
abqjournal.com/rio-rancho-observer
409 NM 528 NE - Suite 101

Jared Chester - KRQE
krqe.com/author/jared-chester
**HOTEL**

**CHACO**

Hotel Chaco touches both the ancient heart of the metro area while remaining an up-class place to stay. And that’s not an accident as the hotel was designed to evoke multiple parts of Albuquerque’s culture with comfort in mind.

hotelchaco.com
2000 Bellamah Ave NW

**HYATT REGENCY TAMAYA RESORT AND SPA**

The Hyatt Regency Tamaya is at one with its surroundings. With stunning views of Sandia Peak and just a short walk from the bosque, it is a true tribute to those who came before — with comfort to spare.

hyatt.com
1300 Tuyuna Trail

Santa Ana Star Casino Hotel
santaanastar.com

Sandia Resort & Casino
sandiacasino.com

**CASINO**

**SANTA ANA STAR CASINO HOTEL**

Santa Ana Star Casino has more than 1,600 slot games, giving everyone a favorite game of chance with a wide variety of new titles. Customers can find classic machines, progressive jackpots, multi-denominations, video poker and keno, plus standard table games with a few interesting twists.

santaanastar.com
54 Jemez Canyon Dam Rd

Sandia Resort & Casino
sandiacasino.com

Isleta Resort & Casino
isleta.com

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Coverage of Rio Rancho sports throughout the year.

PHOTO BY GARY HERRON / RIO RANCHO OBSERVER
In 1980, on a former sod farm with just 25 employees, Intel began manufacturing in Rio Rancho. This year, as we celebrate four decades of investment in the Land of Enchantment, we are developing and manufacturing some of the world’s most advanced technology, right here in New Mexico.

We are proud to call New Mexico home and we’re committed to creating a better tomorrow for our community. Join us.

www.intel.com/NewMexico